

WE HAVE A PASSION FOR
 QUALITY NATURAL & ORGANIC
 FOODS AND CUSTOMER SERVICE.
 IT'S A BETTER PLACE TO SHOP
 AND SAVE—NATURALLY.

PIAZZA'S FINE FOODS

*Naturally Growing*SM

AT PIAZZA'S, YOU'LL FIND
 A WIDER VARIETY OF FRESH
 ORGANICALLY GROWN FRUITS
 AND VEGGIES — BAR NONE!
 SUPERIOR SELECTION.

Sweet & Juicy

Superior Flavor & Melt-In-Your-Mouth Texture.



Locally Grown Tree Ripe Fresh White Peaches

1.49

Lb.

THE TIME IS RIPE for locally grown fresh Peaches. We're very particular about our produce. While those big chain supermarkets buy produce for hundreds of stores every week, we buy just enough for our stores. That means we can be more selective — more picky — about the quality of our produce. We can select smaller crops of premium quality fresh peaches, those ripe, melt-in-your-mouth peaches that personify local summers.

The best indicator of quality fruit is color. Ours have a white background color with beautiful red blush. The amount of redness, however, is not an indication of ripeness. If you're buying fruit to enjoy today, look for Peaches that are soft, giving to gentle palm pressure and with a pleasant, sweet aroma. To ripen our Peaches, place them in a brown bag at room temperature. When they are ripe, they can be stored in the crisper bin of your refrigerator for up

to five or six days.

We invite you to infuse your summer days with the sweet, unmistakable flavor and rich, white color of our locally grown Peaches. You can call them the best of our local summer fruit. We have an outstanding price as well on Peaches of this quality. Savor the flavor...Picked at the peak of flavor.

Peaches and cream is one of life's true simple pleasures. So simple, yet so very scrumptious...



Pure Coconut Water

100% Natural. Pure Coconut Water is healthier than orange juice and much lower in calories. More nutritious than whole milk with less fat and no Cholesterol. 17.5 oz. Can.

2 For \$3
 +ctv



Center Cut Pork Chops

The Other White Meat. Today's Pork is a lean taste sensation with a lot more flavor and a lot less fat. A cut above the rest in taste and tenderness.

3.99
 Lb.



Hirtenkäse Cheese

Hirtenkäse is a rustic and savory hard cheese. It is an authentic mountain cheese with a rugged, earthy aroma. Hirtenkäse is handmade in the Allgäu mountain region.

16.99
 Lb.



Delicious Asparagus Tips

So fresh and full of flavor!

2.99
 Lb.



Vine Ripe Cluster Tomatoes

Firm for slicing.

4.99
 Lb.

1218 W. Hillsdale Blvd. • San Mateo • (650) 341-9496
 Off Hwy 92 in the Laurelwood Shopping Center



3922 Middlefield Rd • Palo Alto • (650) 494-1629
 At Charleston & Middlefield Road

Piazza's Fine Foods is now Hiring! You love shopping our store, so why not consider joining our team? We are looking for energetic individuals with a focus on customer service who are interested in working in a fast-paced, dynamic environment. We are currently accepting applications for a variety of positions. You can pick up an application in the store or find an application online at www.piazzafinefoods.com/careers, fax your resume to 650-367-7341, or e-mail to jobs@piazzafinefoods.com.

PRICES EFFECTIVE: TUESDAY MAY 15 THROUGH MONDAY MAY 21, 2012.